

Daniel Merceruio  
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Aldie, VA 20105

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Shenandoah University  
Shenandoah Conservatory  
1460 University Drive  
Winchester, VA 22601

Dear Sir or Madam:

I am honored to provide this reference on behalf of Adam Olson. I met Adam after I graduated from Shenandoah in 2006, through our record label's (Sono Luminus) continued relationships and connections with the Conservatory. From my first encounter with Adam, it was immediately obvious to me that he was someone of exceptional musical and technical talent, knowledge, and ability. I was not only impressed with the breadth and depth of his studio expertise and musical application, but by his ability to identify and develop entirely new skill sets to benefit any team on which he found himself.

One way in which Mr. Olson has evidenced this capacity for intelligent growth and change is in the classical studio environment of Sono Luminus. Our team was in search of an additional person to operate and execute for us at a very high level. Adam stepped in and seamlessly filled the role of tracking and assistant engineer within our current framework and structure, and then came out during evenings to familiarize himself with our editing process, so that he could facilitate yet another function when we called upon him. Additionally, when Sono Luminus upgraded our recording operating system(s), Adam reached out and requested he be present for the "direct-from-company" training we received, so that we could continue to depend on him for his high level of skill and expertise.

I have also had the opportunity to observe Mr. Olson in his role as a professor at Shenandoah University. Not only his grasp of current technologies and their direct application to musicality always current and accessible, but his competence in relaying that information to the students coherently and intelligently simultaneously lays the groundwork and paves the way for opportunities of many varieties to avail themselves to the students.

Adam's innate drive for knowledge, coupled with the desire for a true, symbiotic marriage of music and technology makes him uniquely qualified to provide the highest degree of instruction, development and guidance to our next generation of music professionals.

Sincerely yours,



Daniel Merceruio  
In-house Producer  
Sono Luminus, LLC